

ORCA March 2026 meeting minutes

**Meeting MINUTES**

**ORCA Board meeting on March 10, 2026**

**Called to order at 5:37pm by Paul Oostenbrug**

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Paul Oostenbrug	x	Jessica Bailuff (in person)	x	Jere Kelly	x	Elizabeth McLane	x
Peggy Roberts	x	Craig Viitamonti		Trudy Burtis	x	Melissa Oberle	x

**Guests, in person or via Zoom (x-attended)**

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Havens Levitt (in person)	x	Dennis Weber (zoom)	x					
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**Approval of by email for February Minutes:** Approved via email with modifications

**Modifications to the Agenda: No**

**Introductions:**

**Reports**

**Contractor Items**

Havens gave a Cultural Competency Training for the staff at Aging and Long term services.

There were ninety attendees. There may be more presentations moving forward.

## **OLD BUSINESS**

### **Newsletter Issues:**

Suggest including a Table of Contents to navigate the newsletter, easier.

### **Promotion**

Pamm Meyers' proposal highlighted examples of her digital marketing in order for the board to review her work.

- Peggy isn't sure it's the right time to use this service. She questions if we need a staff to respond to the amount of people this may reach.
- Jessica feels from past experience this will be an organic growth over time; similar to people showing up to events.
- Maybe the ORCA Instagram can include member bios, engagements and obits to memorialize friends and family members in our community.
- Pamm Meyers does Lipservice Podcast – maybe we could guest on her show
- If we start soon this would be beneficial for the PRIDE
- This marketing effort could complement the newsletter and Barry would be to be an integral part
- This will help our FB account and start and Instagram
- Pamm reduced fees from 599.00 a month to 499.00 a month. Paul will meet with her to verify her work isn't a duplicate of the newsletter.
- Pamm's objectives are to reach the hidden population, boost event participation, attract volunteers, board members and new members.
- Orca board members should make sure to engage new people and their thoughts at events.
- Share pictures of ORCA people and events with permission

The board voted to try out her Social Media services for three months . Paul moved Elizabeth seconded.

Set three month goals and parameters to measure success. Key Performance Indicators will need to be identified and measured.

Peggy wants clarified roles during this trial

Motion carried proceed with 3 month trial

Trudy abstained

### **Collaboration with Lesbian Earth**

Allow Courtney from Lesbian Earth post movies on Meetup through May

### **Meetup issues:**

Jessica is screening people on Meetup

### **Event Planning Progress:**

### **Pie Palooza**

- Peggy was able to get pies donated from the Range on Rio Grande
- Paul will bring coffee, a coffee maker, and a water jug
- Melissa will pick up pie donations from Trudy
- Havens will have utensils and to-go containers
- Dennis will bring the Square to take CC payments
- Pie walk, one walk for \$2.00 or three pie walks for \$5.00
- Index cards to list pie type and ingredients
- Dennis was able to get 3 free pies from the Range on Montgomery and will buy 3

- Dennis and Havens will also bring paper plates
- Elizabeth will bring disinfectant wipes

## **PRIDE**

Paul had a meeting with The Albuquerque Community Foundation, The PRIDE Circle. They had an

idea to offer Volunteers and/or collaborate on events.

The next PRIDE meeting will be at Trudy's, March 18th at 4pm.

- Paper flowers and butterflies are approved for float decoration.

## **Dance**

Feb 14 at First Congregational Church has approximately 62 attendees

Queer classics; feedback was that people want to listen to the version of music they are familiar with.

However, with listening sessions participants could become more familiar with the different versions of the classics.

## **Community Plate**

February 21,2026

Barry's Community Plate Saturday Potluck: Ten people attended

**Monthly Social**

Could use help cultivating topics, themes, and and speakers

**Finance:**

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Nusenda Checking Account (3/9/26)	\$ 2,886.70	PayPal Account (3/9/26)	\$1,468.79	Merrill Lynch Account (3/9/26)	\$193,064.65	Total Orcal Assets
Nusenda Savings Account (3/9/26)	\$ 3,299.67					
	Nusenda		PayPal		Merrill Lynch	
Total(s)	\$ 6,186.37		\$ 1,468.79		\$193,064.65	

	Down from 9691.52 as of Feb board meeting					\$200,719.81
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- Sam Poarch incurred some expenses associated with our re-filing with the IRS.
- Directors and Officers insurance has been purchased for \$512.00 (first of 3 payments)
- Paul is donating his commission amount of \$150.00 from the Directors and Officers insurance to ORCA. Will donate all forthcoming commissions on this policy to ORCA

## **NEW BUSINESS**

### **Round House Senior Day**

Paul and Peggy attended the Legislative session

### **Resources and websites**

Paul will work to add these to the website

- A social work intern to facilitate support groups continued discussion
- End-of-Options, Tracy Alter, contact
- Nicky Neuen Death Doula
- Programming for End of Life prep
- Senior Citizen Law Offices Estate David MONSON brochure on Estate planning
- Free legal helpline for seniors
- Free and healthy food

Possible additional resources from our members:

- Tour of Green Burial Cemetery Dennis Field Trip
- Jessica Bailuff may have access to physician speaker Albuquerque Hospice

### **NAACP Freedom Fund Gala**

ORCA is interested in attending the First Annual Freedom Fund Gala NAACP on April 18th at Marriott Pyramid.

Being a GOLD Sponsorship for \$1200.00 includes:

- Table of 10 in the front, 2nd row area
- Full page ad in program
- Logo on all advertising as “GOLD Sponsors”
- Logo on table stand

Paul moved, Melissa Seconded motion carried

**Succession Planning-** Dennis and Elizabeth will visit in the next 10 days.

**Adjournment at 7:31 pm by Paul Oostenbrug**

**Next meeting:** April 14, 2026 at 5:30pm at the house of Trudy Burtis

**Action Items:**

1. Contact Talia Freedman about sponsoring Pie Palooza again **(DONE)**
2. Ask the Albuquerque Community Foundation if we have to do any reporting on our grant.
3. Ask Barry Simon to include a table of contents at the front of each newsletter **(DONE)**
4. Work with Pammy Myers to develop outcome measures and key performance indicators on the social media marketing project, approved for three months.
5. Talk with Alice Barzac and Courtney McBride of Lesbian Earth to discuss the board's decision to allow posting of monthly movies through the end of May and encourage Lesbian Earth to "sort out" any issues that it has with ORCA members who have been banned.
6. Talk with Craig and Rane Richardson about posting a "cool music" listening session.

7. Plan to attend the Lesbian Earth monthly movies (at Courtney's request). Ask Craig if he'd like to attend as well.
8. Let Judy Goering know about the board's decision about Lesbian Earth and ask to hear about any "peace-making" efforts on its behalf. Elizabeth will contact Van and ???
9. Notify Pammy Myers that the board has approved a three month agreement for social media marketing. Work with her to finalize the agreement and scope of work